



















Let this Advertisement help you to make up your shopping list

we all love to give, not for the money value of the gift, but for the sentiment it carries. To give something hin your means---that is the ideal Christmas Gift. Let us help you make that kind of a Gift this year. We ts and Novelties ever shown in the Southwest. We want you to make this store your Christmas Store. low the goods, our time is yours from now until Christmas. Below we give a glimpse of what you will find.

# ISTRUMENTS

he year through and the years to come. ent to the home and a pleasure to all the complete her education---that is to give a we have on our floor, a small payment of it and never miss the money. Don't lay, we don't wan't you to be disappointed. s a will there's a way."

ph to you: "I am your Christmas wish. lody of Ada Jones, the coon shouts of Uncle Josh. I am Sousas Band, Victor Church Choir, all in one. I will give you in always ready to play for you, for I am e more satisfactory to all the family than ar them and be convinced. We sell them et anywhere in the U.S.

Violin, Mandolin, Guitar, Banjo, or Accora gift is especially appropriate for it gives ite Musical Instrument and thats someral different models specially priced for

inet and Table Styles. The records are old on easy terms. Come in and hear them.

#### Prescriptions And Drugs

White we are busy with our Christmas Goods, we will not neglect the other, and most important part of our business. Your Prescriptions will be taken care of, in the usual prompt and satisfactory manner.

#### Votes

Be sure and get your votes on our Piano Contest with your Christmas Purchases. Help out your favorite candidate on the Piano, and also on some of the Special Christmas Prizes which we are giving away. Announcement of which is made elsewhere in this paper.

#### **BRASS WARE**

A new line of novelties in Brass Goods such as Smokers Sets, Vases, Fern Dishes, Ash Trays, Book Racks, Necktie Racks, etc. Many goods not shown elsewhere, something that you might want. Come while the line is complete

#### HAND PAINTED CHINA

A specially selected line of Gift China. We don't carry a regular line of china, but show a special assortment to sell at this time and price it so it will.

## POST CARD ALBUMS

Everybody receives Post Cards and we all like to save these little remembra c s. This makes a desirable gift for anyone. 15c, 25c, 35c and up to \$4.00.



#### BIBLES

The most appropriate Gift of all, a nice Bible or Testament for the young folks. Genuine Leather Bindings with o scordance, Maps, Bible Helps, Large print for the old folks. Ours is the Bagster. flat opening Bible. priced very close, in

order to move a big stock during Christmas.

### **BOYS AND GIRLS BOOKS**

An especially appropriate line of subjects in Boys and Girls Books. The Motor Boys, Motor Girls, Alger, Boys Own Library, Deerfoot, Girls Own. Optic, Knickerbocker, and other Series also the Chatterbox and the others for the younger ones. A nice selection of Linen and Rag Books for the Little Tots.

#### **FALL FICTION**



A great showing in the latest Fall Fiction by such popular authors as Wright, Wister, Phillips, Vance and others. We have all the good ones and can pick the kind of book you want. We have a little special exchange plan that makes your Gift in books of double value when purchased at our store. All copyrights sold at Publishers prices.

500 copies of the best selling Popular Copyrights, tine values for Gifts. All of the popular writers, yo. r choice 60c.



The one Christmas Gift that lasts all the year. It will give you the pictured story of the family reunion on Christmas Day, the little evening parties, the Sunday gatherings, your Sunday outings and trips next summer, and last but not least, the natural pictures of the home folks and the kids, the ones that are near and dear to you. Let us show you the different models at \$5.00 and up, and tell you of the simple Kodak way that makes picture taking so much fun.

Brownie Cameras, that work like Kodaks, for the boys and girls at \$1.00 and up. When you give them a Brownie, you give them something that is lasting and at the same time instructive.

## **GIFT BOOKS**

The Standard works in Poetry and Classics, in Leather and Fancy Bindings, make a desirable Gift, one that will not be cast aside at once. You will also find the new Harrison Fisher, Christy and Henry Hutt Books. The Riley Books including the child Rhyme series. These are Gifts with an intrinsic value, and we are showing many new ones. Also books of Wit, Humor, and Toasts. Then there are other little Books of Verses at 10c and 15c that make fine Gifts for the Sunday schools.

# LIBERAL PENNANTS

These make a fine Gift for a Boy or Girl, especially if they are in school, as they are generally making a collection. It shows that you are proud of your town. You can get them in the High School Colors at 40c to 85c.































